

## Shake-Up Europe!

28.01.2011 – 02.02.2011

Strasbourg, France

	Friday 28/01/11	Saturday 29/01/11	Sunday 30/01/11	Monday 31/01/11	Tuesday 01/02/11	Wednesday 02/02/11
<b>Morning</b>		<p><b>10h00 - Welcome to the participants</b>  <b>Alexandre Heully</b>            (Executive Director <a href="http://cafebabel.com">cafebabel.com</a>),            presentation of the project and program of the seminary</p>	<i>Free Time</i>	<p><b>10h00 - What is a European editorial line and how to talk Europe to youngsters?</b>            Plenary session</p>	<p><b>10h00 - Funding a project:</b>            Presentation of the program Youth in Action and its different components.</p>	Departure of participants
		<p><b>10h30 "Speed Dating"</b>            knowing each-other in 60 seconds.</p>			<p><b>10h30 - Projects Drafting</b>  <i>Workshop</i>            5 groups will draft together the future projects that will be built up with the partners.            Egg: Journalism Award, Debates, Reports,</p>	
		<p><b>11h15 Coffee Break</b></p>			<p><b>11h15 Coffee Break</b></p>	
		<p><b>11h30 - Tell us your story</b>            Plenary session  <b>Presentation of each organization in 7 minutes. Moderator:</b>  <a href="http://cafebabel.com">cafebabel.com</a></p>			<p><b>12h30 - Progress report</b>  <i>Plenary session</i></p>	
	<p><b>13h00 Launch</b></p>					

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	14h30-18h00	14h30 –Workshop	14h30 –Workshop	14H30 Battle Media	14.30 – 15.30 Evaluation report of the seminary	Departure of participants	
<b>Afternoon</b>	Arrival of participants	5 working groups	5 working groups	5 working groups (draw lots)			
		Workshop 1: How to engage volunteers/contributors?	Workshop 3: How to raise funds?	5 news will be given and the teams will think-up different ways to deal the subjects on different media format.			
		16h00 - Progress report <i>Plenary session</i>	16h00 - Progress report <i>Plenary session</i>	Vote of the best team			
		16h15 - Coffee Break	16h15 - Coffee Break	17h00 - Coffee Break			
		16 h 45 Workshop 2 : How to recruit volunteers?	16 h 45 Workshop 4: How to communicate?	17h30 Projects Fair Brainstorming: projects ideas			
		18h15 : Progress report <i>Plenary session</i>	18h15 : Progress report <i>Plenary session</i>	18h00 the best 5 ideas will be chosen to create projects.			
							19.00 Conference « The Euro-generation»
							21.00 Closing Cocktail Party